## **OPEN LETTER FROM TOBIAS FRERE-JONES**

The material at the Melbourne Museum of Printing is on par with the most exhaustive collections in the US and Europe. But rather than sitting dusty and motionless, the museum's casters and other machinery are working every day – offering students, historians and practicing designers unique insight into typography's past.

Visual communication has become a critical part of business, culture and everyday life. Carrying the heritage of today's typography, MMOP's collection becomes only more vital with the passage of time. Sadly, marvelous collections like this one have been lost before, and been bitterly missed.

Design and design education are essential parts of Melbourne's strength, and MMOP's collection is **a priceless resource** for educators and the design community.

Tobias Frere-Jones

DIRECTOR OF TYPOGRAPHY HOEFLER & FRERE-JONES, INC. NEW YORK CITY